



Barbie[®]

TEEN-AGE FASHION MODEL



Ken[®]

BARBIE'S BOYFRIEND™



Midge[®]

BARBIE'S BEST FRIEND™

EXCLUSIVE FASHIONS BY **MATTEL**

BOOK **3**



Allan[™]

KEN'S BUDDY™



Skipper[®]

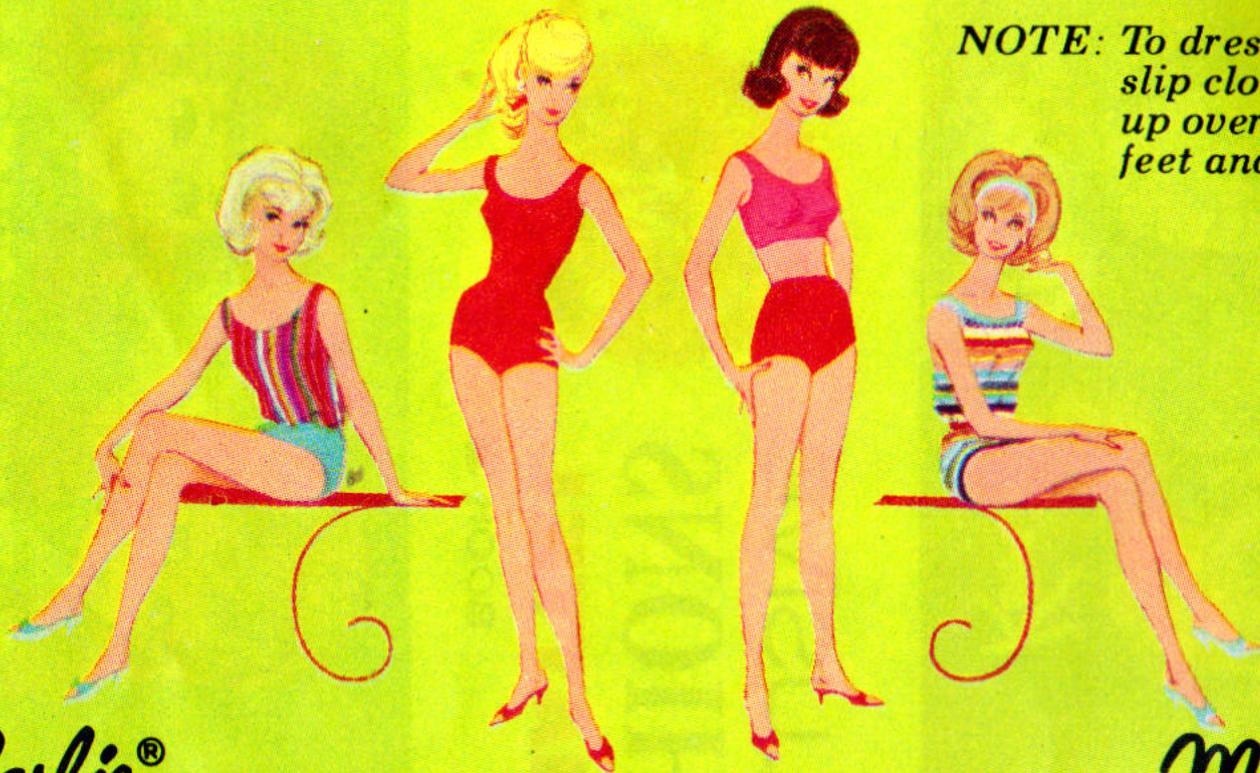
BARBIE'S LITTLE SISTER



SKOOTER[™]

SKIPPER'S FRIEND

*NOTE: To dress dolls,
slip clothes
up over
feet and hips.*



Barbie® Teen-Age Fashion Model

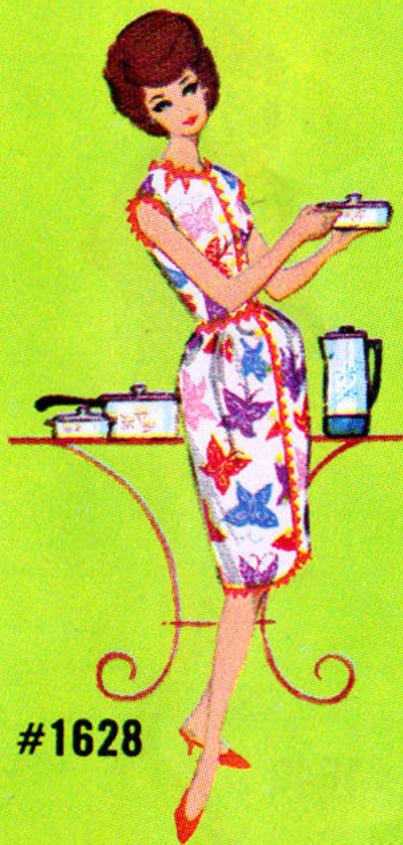
NEW Barbie has lovely natural looking "LIFELIKE" Bendable Legs. Also movable head and arms. Choice of hair style and color. Dolls are dressed in swimsuits and shoes. A special stand is included.

- with bendable legs.....#1070**
- without bendable legs.....#0850**

Barbie's Best Friend™ Midge®

Midge has "LIFELIKE" Bendable Legs and movable arms and head. She wears all Barbie's clothes. Choice of hair color. Dolls dressed in swimsuits and shoes. And a special stand to hold her upright.

- without bendable legs.....#0860**
- with bendable legs.....#1080**



#1628

BRUNCH TIME

Informal Barbie print dress, trimmed in orange. Orange shoes. 3 casseroles with lids, 1 handle and coffee pot. (without doll) \$2.00

#0939



RED FLARE

Luscious red velvet ensemble. Flared coat with white satin lining. Matching hat, purse, long white gloves, red shoes. (without doll) \$3.00



#1623

VACATION TIME

For beach or mountains, pink sweater, pink checked shorts, pink shoes. A camera to take Ken's picture, too! (without doll) \$1.50

#1647



GOLD 'N GLAMOUR

Gold lamé tweed and blue chiffon dress and coat. Long brown gloves, pearl necklace, gold purse, brown shoes. (without doll) \$4.00

#1625



MODERN ART

Green organza dress with floral print lining. Green shoes. Art Gallery program and framed picture included. (without doll) \$2.00

#1640



MATINEE FASHION

Sheath with braid trim, matching jacket with "fur" collar and cuffs. Matching hat and chiffon scarf. Red shoes. (without doll) \$3.00



#1644

ON THE AVENUE

For a walk on the avenue, chic white and gold knit suit with gold accents. Necklace; white gloves and shoes. (without doll) \$3.50



#0875

DRUM MAJORETTE

Red and gold jacket, major-ette hat, short white skirt, nylon tights, white gloves and boots. Baton included. (without doll) \$3.00



#1620

JUNIOR DESIGNER

Blue shift dress. Applique flowers to press on. Green belt and shoes. Barbie's own iron and Design Book. (without doll) \$1.50



#1643

POODLE PARADE

Green jumper, and checked coat, dickey, kerchief, purse and shoes. Sunglasses, trophy, award certificate. (without doll) \$3.50

#1634



BARBIE LEARNS TO COOK

Barbie print dress with blue shoes. Pop-up toaster with 2 pieces of toast. Pots, pans and Barbie Cookbook. (without doll) \$2.50



#1624

FUN AT THE FAIR

Barbie's own print on blouse and kerchief! Red skirt lined in Barbie print, too. Red shoes and cotton candy. (without doll) \$2.00



#1632

INVITATION TO TEA

One piece hostess pajamas in pink; pink lamé tunic, silver belt; "glitter" shoes. Teapot with cups and saucers. (without doll) \$2.50



#1641

MISS ASTRONAUT

Silver space suit with brown trim; silver helmet, brown gloves, brown vinyl boots. And the American flag, too! (without doll) \$3.00



#1627

COUNTRY CLUB DANCE

White short formal with gold and white bodice. Long white gloves, pearl necklace, gold purse and white shoes. (without doll) \$2.00



#0872

CINDERELLA

Cinder dress with broom. Silver lame and yellow satin ball gown. Silver tiara with veil, long white gloves and "glass" slippers. Story also included. (without doll) \$4.00



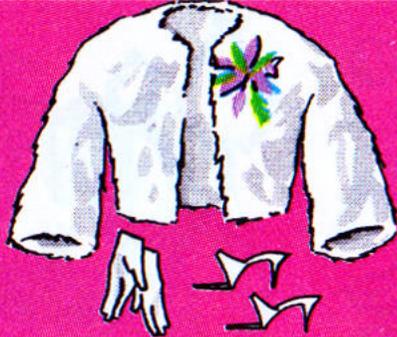
#0772

THE PRINCE

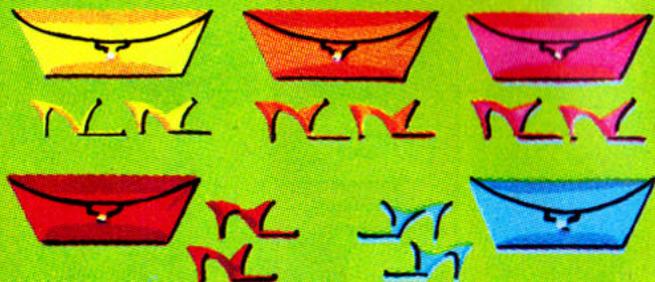
Cinderella's prince wears green velvet and gold brocade outfit. Gold velvet cap with feather and jewel. "Glass" slipper and story, magenta velvet pillow included. (without doll) \$4.00



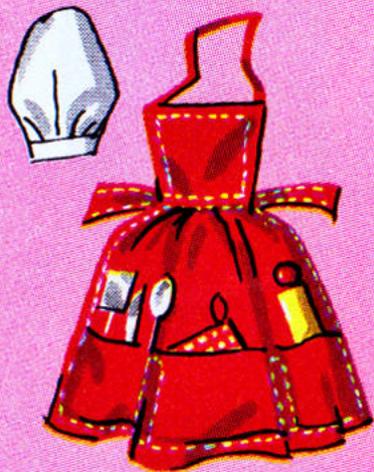
IN THE SWIM
Choice of orange,
pink or blue



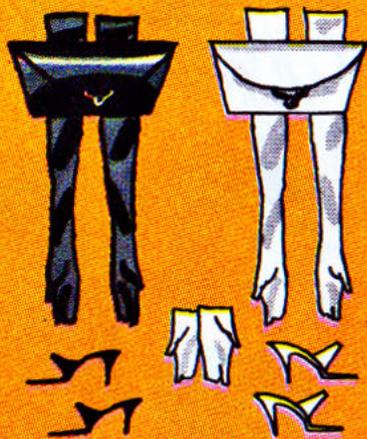
GOING TO THE BALL



COLOR COORDINATES



WHAT'S COOKING?
Choice of red or white



**COSTUME
COMPLETERS**



LOVELY LINGERIE
Choice of blue, pink, black, white

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH

Barbie's[®]

KEYS TO FAME™ GAME



#5410

For 2 to 6 players...ages 8 to 14! What would you like to be? Astronaut... Movie Star... Fashion Designer... Mother... Teacher... Stewardess... Nurse... Ballerina? In this game, you can make your secret ambition come true!



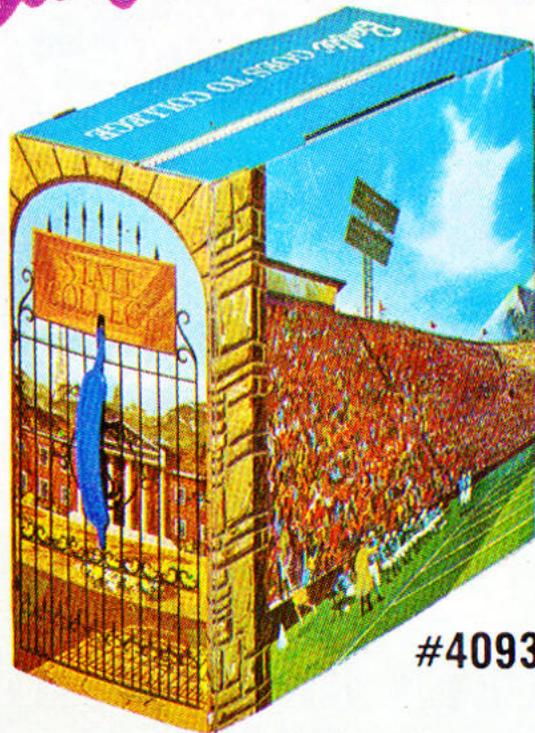
Barbie[®]

#0450

QUEEN OF THE PROM™ GAME

Share Barbie's most glamorous moments! Join her, Midge, Skipper, Ken and Allan in all their exciting activities. Top it off by being queen of the prom! For 2 to 4 players ...ages 6 to 12.

Barbie® GOES TO COLLEGE



#4093

Barbie's a college co-ed. Easy-to-assemble college includes Dormitory, Sweet Shoppe, Stadium, Drive-in Movie and campus scenes, plus exciting furnishings and accessories. All in sturdy, colorful chipboard. Folds neatly away. Compact, with convenient carrying handle.

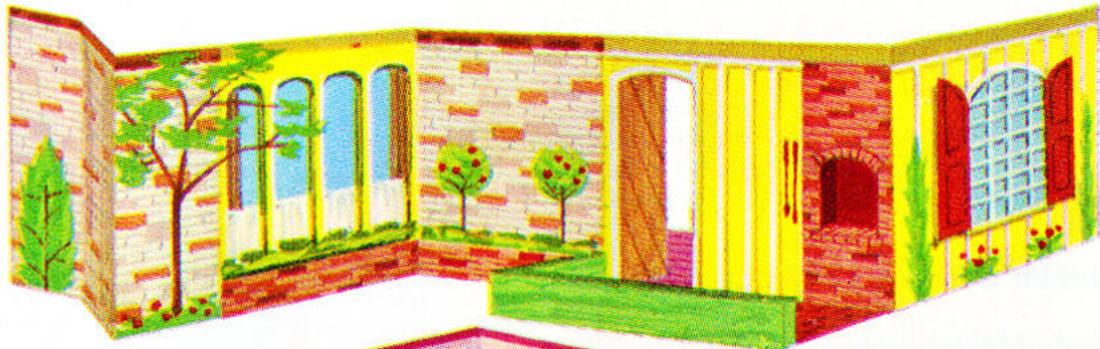
Barbie® & Skipper®

DINING ROOM FURNITURE

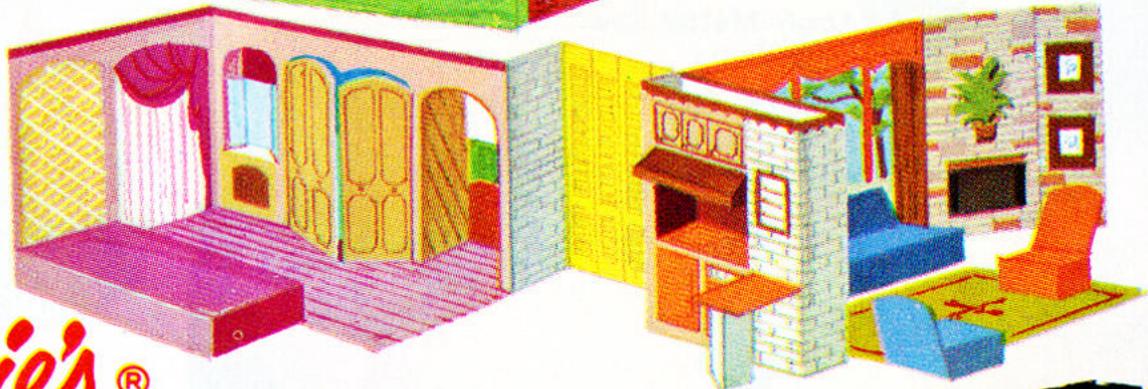


#4010

Dining room set includes table with 2 drop leaves, 2 chairs, dishes and silverware for 2 including bowl and fruit. Sew-Free covers for seat cushions. Cut-out place mats, napkins and rug.



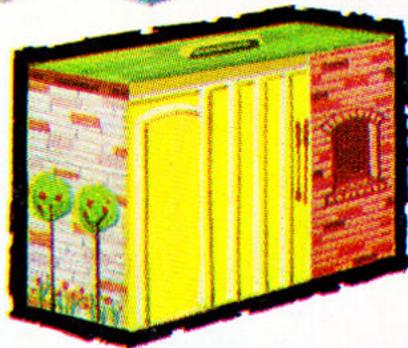
#4092



Barbie's®

NEW DREAM HOUSE

A real dream house for Barbie! Living room with dining area, bedroom-dressing room with built-in vanity, kitchen with "built-ins" and "pass-through" serving area. Terrace with built-in barbecue. Smart, easy-to-assemble furniture. All in sturdy, colorful chipboard. Can be played with most anywhere; folds away neatly and compactly, has convenient carrying handle.



SEW-FREE FASHION FUN™

A whole new world of exciting styles for all Barbie and Midge dolls without sewing a stitch! Easy-to-follow instructions included with every fashion. 12 different exciting costumes available.

Fabulous fashions for Junior Designers in 3 easy steps:

1. Apply Mattel Sew-Free Strips
2. Cut out
3. Press together with your fingertips!



#1713

SIGHTSEEING

Blue sundress with bolero, kerchief and purse. White shoes, sunglasses, blue ribbon belt. Sew-Free zipper. (without doll) \$1.50



#1707

HOOTENANNY

Turquoise dress trimmed in pink, green and black. Stole and bag match the dress. Pink Sew-Free buttons. (without doll) \$1.00



#1724

GOLDEN BALL

Gold taffeta gown trimmed in tangerine. Velvet evening coat and purse. Includes Sew-Free accessories. (without doll) \$2.00



#1711

DEBUTANTE PARTY

Black taffeta bodice and full-length white skirt. Evening stole matches skirt. Black gloves, shoes, Sew-Free zipper. (without doll) \$1.50

#1040

Skooter^{T.M.}

Skipper's[®] Friend

Skooter, 9¼" tall, wears all Skipper's "Junior Fashion" styles. She has movable arms, legs and head. Blonde, brunette or red head. Skooter is dressed in red & white 2-piece swimsuit with red shoes. Stand included.



#0950

Skipper[®]

Barbie's[®] Little Sister

Skipper has movable arms, legs and head. Choice of hair color. You can comb her hair, too! Her "Junior Fashion" wardrobe has many styles which match Barbie's. Doll is dressed in swimsuit and shoes. Has comb, brush and stand.

Skipper[®]

with LIFELIKE
BENDABLE LEGS

With her "LIFELIKE" Bendable Legs, Skipper can be posed in many positions. She is dressed in swimsuit and shoes. Comb, brush and stand.



#1030



#1921

SCHOOL GIRL

Pleated skirt and red jacket with white blouse. Red hat and shoes. White socks. School accessories included in pack. (without doll) \$3.00



#1908

SKATING FUN

Short red velvet flared skirt, red leotards with white top, "furry" white hat and white figure ice skates included. (without doll) \$2.00



#1911

DAY AT THE FAIR

Red denim skirt with Barbie print blouse and kerchief. Pocket in skirt holds tiny Barbie doll! Red shoes. (without doll) \$1.50



#1905

BALLET CLASS

Pink and silver tutu; pink satin bag, white ballet shoes, flowered tiara. Black leotards and tights for practice. (without doll) \$2.50



#1915

OUTDOOR CASUALS

Blue stretch capris, blue bulky sweater and knit dickey. White shoes and white short gloves with red yo yo. (without doll) \$2.00



#1900

UNDER-PRETTIES

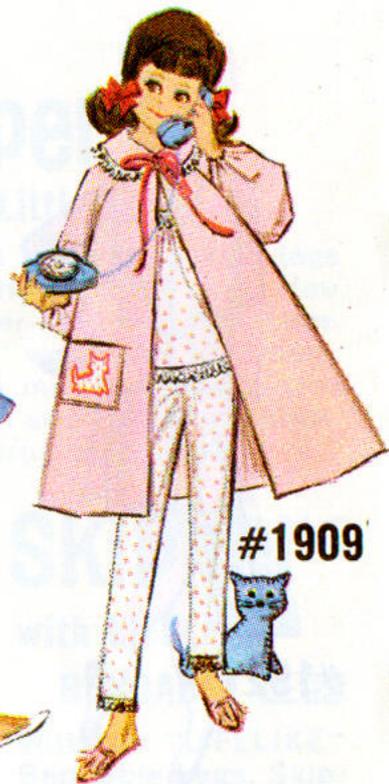
White petticoat; white panties; curlers and Barbie pins; pink comb, brush; mirror and bathroom scale. (without doll) \$1.50



#1917

LAND AND SEA

Blue denim pedal pushers. Matching middy jacket and gob hat. Striped knit blouse. Sunglasses, shoes. (without doll) \$2.50



#1909

DREAMTIME

White pajamas with red polka dots; pink robe; slippers; telephone and telephone book. Felt kitten included. (without doll) \$2.50



#1922

TOWN TOGS

Green felt jumper and matching green felt coat. Yellow knit blouse. Checked hat and long hose with black shoes. (without doll) \$3.00



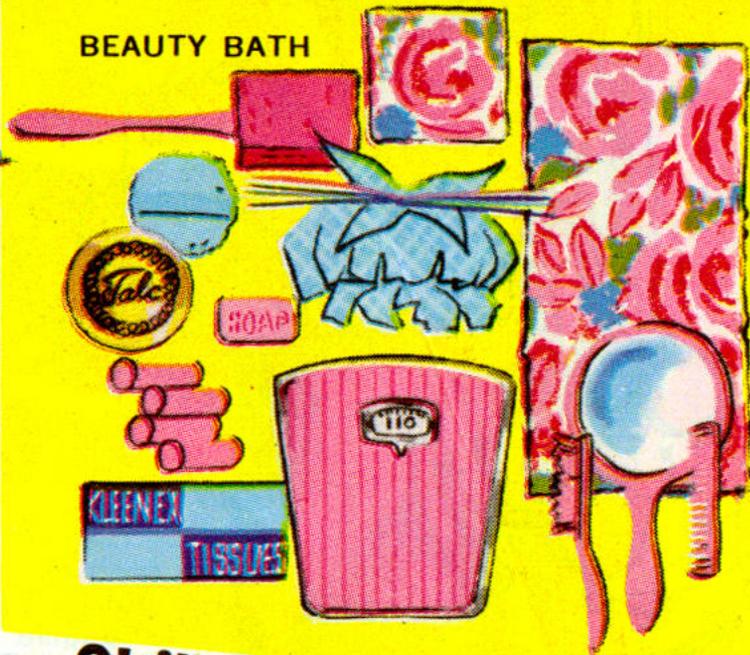
#1913

ME 'N MY DOLL

Pink gingham dress, pink ruffled petticoat; white socks, white shoes and tiny Barbie doll in her checked skirt. (without doll) \$2.00



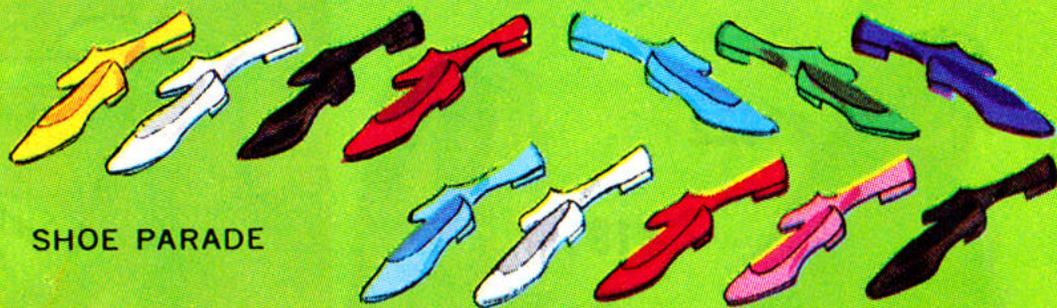
HATS 'N HATS



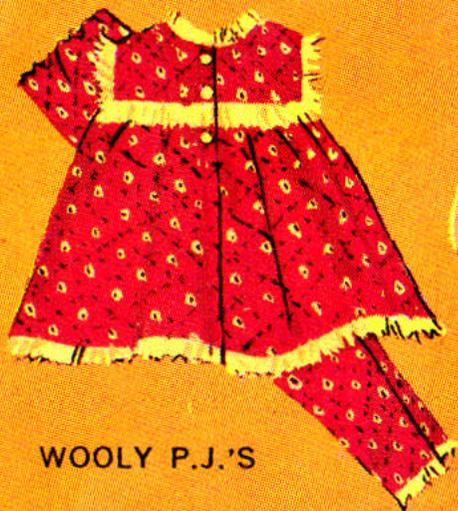
BEAUTY BATH

Skipper® AND SKOOTER™

JUST FOR FUN



SHOE PARADE



WOOLY P.J.'S



PARTY PINK

Fashion Paks FOR **SKIPPER**® AND **SKOOTER**™ \$1.00 EACH

NEW Skipper® DREAM ROOM

#4094



A dream room come true for Skipper! Ruffled Sew-Free accessories you make yourself! Easy-to-assemble furniture and accessories. Bright and feminine, Skipper's room has an alcove for play, study area and bedroom. All in sturdy, colorful chipboard. Folds away neatly and has convenient carrying handle.



Ken[®] He's A Doll[™]

Ken is Barbie's boyfriend. He has "LIFELIKE" Bendable Legs and movable head and arms. Choice of hair color. Dolls are dressed in bright beach jackets, swimming trunks and sandals. Stand included.

- with bendable legs.....#1020**
- without bendable legs.....#0750**

Allan[™] Ken's Buddy[™]

Red-haired Allan has "LIFELIKE" Bendable Legs and movable head and arms. He wears all Ken's clothes. Dolls are dressed in beach jacket, swimming trunks and sandals. A special stand is included.

- without bendable legs.....#1000**
- with bendable legs.....#1010**



#1413

OFF TO BED

Red, white and blue knit pajamas, red plush slippers, alarm clock, glass of milk, red telephone and a book. (without doll) \$2.00



#0779

AMERICAN AIRLINES CAPTAIN

Blue suit with silver insignia; matching cap; black shoes and socks. Flight log and bag. (without doll) \$4.00



#0799

TOUCHDOWN

Red padded football pants, sweatshirt with shoulder guards, helmet, socks and regulation shoes. Football, too! (without doll) \$3.00



#1406

KEN SKIN DIVER

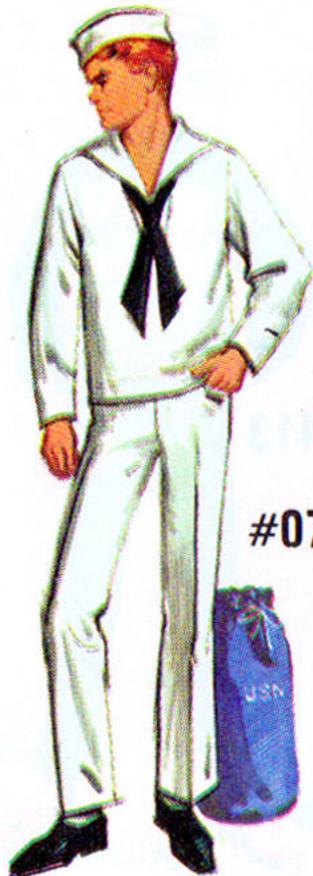
Ken's a skin diver! Orange hooded sweatshirt, striped swim trunks, green fins, snorkel and diver's face mask. (without doll) \$2.00



#1401

SPECIAL DATE

Smart navy blue jacket and pants with long sleeved white shirt. Slim red tie, black shoes and socks. (without doll) \$4.00



#0796

SAILOR

U.S. sailor uniform. Middy blouse, black tie, bell bottom trousers, gob cap, duffle bag, socks and black shoes. (without doll) \$3.00

CHEERFUL CHEF



WHITE IS RIGHT!



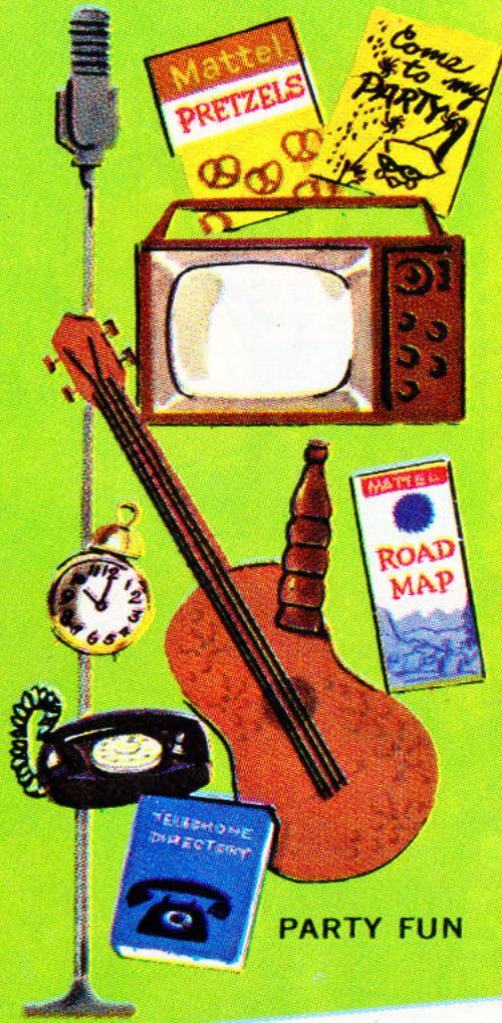
LOUNGING
AROUND
Choice of
red or green



SHOES FOR SPORTS



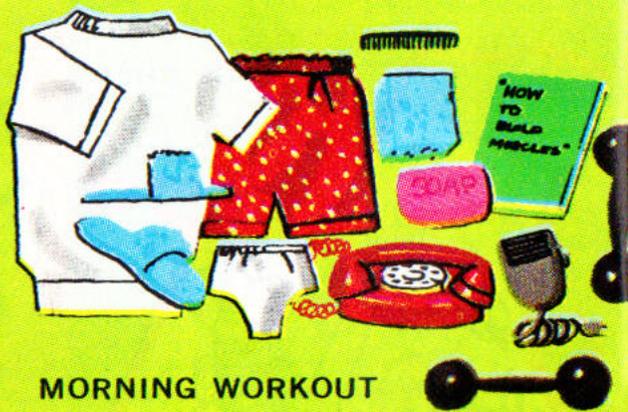
Fashion Paks FOR **Ken**[®] AND **Allan**[™] \$1.25 EACH



PARTY FUN



AT EASE



MORNING WORKOUT



TOP IT OFF!

STYLES AND ACCESSORIES FOR MANY OCCASIONS

Barbie®

has her own **FAN CLUB** and her own **magazine** with news about Barbie, her club, her fashions and her friends.

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

CUT HERE, PLACE IN ENVELOPE AND MAIL TO:

BARBIE® P. O. Box 44, Los Angeles, California 90051

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Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for Six issues. One Every Other Month.

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*You'll love all Mattel's
play accessories and
exclusive fashions for
Barbie® and her friends
...they're swell!*



YOU CAN TELL IT'S **MATTEL**... IT'S SWELL!

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